

LONDON MUSIC FUND

10 Year Impact Report



Music has
the power to
change lives



Supported by ABRSM





LONDON MUSIC FUND 10 YEARS 2011-2021



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Foreword

As Mayor, it is a great pleasure for me to introduce the London Music Fund's 10 Year Impact Report.

The London Music Fund was set up in 2011 to address gaps in music education provision for children and young people across our city, in particular those from low-income families. Its vision is that **every child who demonstrates significant musical ability, enthusiasm and commitment to learning an instrument is given the opportunity to develop their talent.** And it has meant that, in its 10 years of operating, thousands of young musicians have had the chance to realise their full potential, in music and beyond.

The Fund has sponsored nearly **600 young instrumentalists with four-year Scholarships** and funded a further 50 collaborative and imaginative projects with Music Hubs, schools, professional arts organisations and other education providers, involving more than 10,000 of London's children and young people. In total, the Fund has invested more than £3 million in music education across the capital.

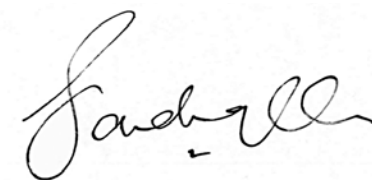
In February 2020, the London Music Fund launched its newest programme, **Amplify London, an exciting partnership with YouTube Music.** Amplify was set up to support small, grassroots organisations providing non-formal musical activity and training to young people who normally face barriers to accessing such opportunities. This ground-breaking partnership has enabled the Fund to embrace an even more diverse portfolio of projects and organisations, expanding its reach even further.

Due to the coronavirus pandemic – and the resulting school closures, lockdowns, and restrictions on events and gatherings – the past 12 months have

been very challenging for the London Music Fund, for all of London's Music Hubs, and crucially for the young people the London Music Fund supports. But despite the challenges, the London Music Fund has continued to change lives through music and has shown that **the importance and value of music education is stronger and more relevant than ever.** Through video competitions, online fundraising campaigns and virtual meet-ups – and thanks to the tireless dedication of its partner Music Hubs – the London Music Fund has supported and inspired its Scholars, providing them with a precious source of expression, comfort and community during times of isolation and anxiety.

As the Mayor of London, it is my firm belief that **every single young person in our city deserves to experience the diverse and inspiring culture we have to offer.** My Culture Strategy, Culture for all Londoners, promotes and supports cultural growth and learning for everyone. The arts and cultural industries are a vital part of our great city. We have a duty to inspire the next generation of creative thinkers, makers and doers, and that means removing any obstacles to experiencing and developing those skills and talents. This belief is shared by the London Music Fund and is at the heart of the work it has been doing for the last 10 years.

Learning music should be a right, not a privilege, for children growing up in London, but sadly this is still not the case. However, the London Music Fund has an incredibly impressive legacy for an organisation only celebrating its first decade. I am immensely proud to be its patron and I can only imagine what the Fund will be able to achieve over the next 10 years.



Sadiq Khan
Mayor of London



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Event sponsor





Welcome from the Co-founders and the CEO

“We firmly believe that music education has multiple benefits: for academic learning, personal development, confidence and well-being.”

Looking back over the past 10 years of the London Music Fund’s achievements, this year’s Impact Report adds to the ever-increasing body of evidence which supports our belief in the value of music education. **We have witnessed first-hand the enormous impact that learning a musical instrument has on children and young people;** through our four-year Scholarship programme, our Partnership projects, and most recently, the organisations funded through Amplify London. **We believe that a solid musical education is a right, not a privilege,** and we will continue to develop our work to enable thousands more young people across London to have access to the benefits of music education.

In 2010, the Greater London Authority commissioned Professor Susan Hallam and the Institute of Education to undertake a review of music education across the capital. **The report found that there were some specific gaps in provision for young people,** in particular, access to high-quality ongoing tuition for children from low income families, and in supporting wider collaborations between music services (now ‘Music Hubs’) and professional arts organisations, for all London boroughs. The founders were particularly concerned at the shortage of funding for talented and committed young musicians during the years between completion of their first access musical experiences and their achievement of musical competence. **In 2011 the charity was launched to address these issues.**

In the last 10 years, **we have witnessed thousands of children and young people across London positively affected by our work;** be it through taking part in our Scholarship programme, Awards Days and workshops, or being part of wider collaborative projects to perform alongside and be inspired by professional musicians.

We have seen the wider impact on families and friends; siblings inspired to take up instruments, and parents attending concerts with their children. We have met countless young people whose lives have been positively transformed thanks to the power of music. **Many are now at junior conservatoires, specialist music schools, high profile secondary schools, and playing in national ensembles.** Many are taking their GCSEs and A-levels in music, and some are already at university. Whatever their musical achievement, the children and young people we have worked with in the last decade have undoubtedly benefitted **musically, socially and academically** from our support. We are immensely proud of them all and are delighted to bring you a selection of their stories in this report.

We are delighted to have received the award for ‘Outstanding Musical Initiative’ at the Music & Drama Education Awards in 2021, a highly sought-after award given to organisations or projects that have had a demonstrative impact on a large number of young musicians.

Thank you to our many donors and friends, without whom our success would not have been possible; the many individuals, companies, trusts and foundations who have believed in our vision and supported this work. A particular thank you to ABRSM for their support since 2011, and for sponsoring this publication.

We are enormously grateful to the Mayor of London and his team for their ongoing and dedicated support of all that we do and look forward to what the next 10 years will bring. We hope that you will be inspired by this report and will continue to help us deliver our vision and support our young musicians.



Baroness Fleet CBE
Chair & Co-founder



Richard Morris
Co-founder



Chrissy Kinsella
Chief Executive



Our vision

The award-winning London Music Fund’s vision is that every child who demonstrates significant ability, enthusiasm and commitment in music is given the opportunity to develop their potential.

Our mission

- 🎵 **To provide** four-year instrumental Scholarships to children from low-income families to help progress their musical talent;
- 🎵 **To provide** young musicians with opportunities to learn from and perform alongside professionals through our Partnership projects, and Amplify London;
- 🎵 **To empower** young musicians to explore and develop their capabilities to the fullest;
- 🎵 **To enable** professional musicians and artists to become motivational role models.
- 🎵 **To transform** underserved communities by enabling children to access high quality music education.

Our legacy

In the last 10 years we have worked in every one of London’s 32 boroughs, supporting children from low-income families. More than 80% of children awarded Scholarships completed the full four years of their award, and almost 60% of those achieved Grade 4 by the end of their award, having started as beginners.

We have funded over **50 inspirational projects** with schools, professional arts organisations, community education providers, ensembles and venues, covering a range of genres. Over **10,000 young people have taken part in London Music Fund programmes,** with almost **40,000 others benefitting** by attending concerts, workshops and taster sessions. Young musicians that we have worked with have taken part in concerts at iconic venues such as the Roundhouse, the Barbican Centre, the Olympic Stadium, the Royal Festival Hall, and the Royal Albert Hall, and attended workshops at the Royal Academy of Music, the Royal College of Music and the Guildhall School of Music & Drama, widening their networks and increasing their aspiration.

Current and former Scholars have achieved places at junior conservatoires, specialist music schools such as the Purcell and Yehudi Menuhin Schools, and received funding from the DfE’s highly competitive ‘Music and Dance Scheme’. They are taking part in high-profile ensembles such as the National Youth Orchestra, the National Children’s Orchestra, Chineke! Juniors and the London Schools Symphony Orchestra, with many continuing their musical careers at universities including Cambridge and Bristol. **In total, £3million has been invested directly into music education in London.**



Nicola Benedetti CBE
Violinist
LMF Ambassador

“I could not be more proud to be an Ambassador for the London Music Fund, and have seen first-hand the impact their work has on children across London. Making music education accessible to all is so important, and I look forward to celebrating more of this fantastic work in the future.”



Our Programmes

Scholarships

Four-year Scholarships are awarded to children who have started learning an instrument and are making good progress, but whose families find it difficult to pay for music lessons, meaning that without support they would have to give up their studies.

What does a Scholar receive?

- 🎵 Weekly instrumental tuition at a suitably challenging level
- 🎵 Attendance at weekly ensembles, orchestras and choirs
- 🎵 A well-maintained instrument which can be taken home
- 🎵 Regular performance opportunities
- 🎵 Invitations to attend special projects, and tickets to professional concerts
- 🎵 A Mentor, to support their personal and musical development

Partnerships

Partnerships are diverse, inspiring, collaborative projects with Music Hubs, schools, venues and professional arts organisations, developing projects across a wide range of genres, addressing specific gaps in local provision.

Amplify London

In 2020 we launched Amplify London, in collaboration with YouTube Music and Sound Connections. It supports grassroots organisations that are providing non-formal, out of school musical activities for young people in London, by funding specific local projects and helping the organisations to forge links with the music industry and the music education sector.



Stephen Hough CBE
Pianist
LMF Ambassador

In the last 10 years, The London Music Fund has enabled thousands of young Londoners to develop their musical potential, regardless of their financial background. I'm delighted to be an Ambassador for this organisation which supports, encourages and brings joy to children through music.



Scholars' stories

We are incredibly proud of our Scholars and are always receiving good news updates about them from Music Hubs. Here is a selection of stories about the inspirational young musicians currently on our Scholarship programme.

Bishop



Age 11, Drum kit, Ealing (2019-23)

11 year-old Bishop started his Scholarship in September 2019 and has already made excellent progress. He is working on Grade 6 pieces, having started his award at just Grade 1. Bishop's mother told us: *"Bishop has made massive progress in his drumming journey. He has built confidence, it makes him happy, it has stimulated his creative expression, he has made friends, and drumming keeps him in the present moment."*

As Bishop moved into secondary school, he told us: *"It is a great joy to be a London Music Fund Scholar. I am looking forward to continuing with my drumming in high school and cannot wait to meet other musicians. Thank you for all your support!"*

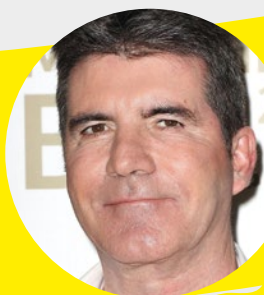
Christiana



Age 11, Clarinet, Croydon (2018-22)

Christiana was nominated for a Scholarship in 2018, having shown great promise and enthusiasm for the clarinet when she started learning at her primary school. By the end of her first year as a Scholar she had achieved a distinction for her Grade 3 exam. Christiana continues to show a natural flair for the clarinet, superb levels of musicianship, and a conscientious attitude to learning. She is now at secondary school and is working towards Grade 5, an impressive rate of progress for a musician of her age.

Christiana said: *"I love that I have met new friends and old through the Scholarship. I also love that I have been able to develop in playing the clarinet. It is the best thing that has happened to me. It has given me many opportunities."*



Simon Cowell
LMF Ambassador

The London Music Fund makes a huge difference to the lives of so many young musicians. I am incredibly proud to be an Ambassador.

Scholars' stories

David



Age 12, Trombone, Bromley (2018-22)

In the words of his teacher, *“David continues to be an exemplary pupil.”* David is playing confidently at Grade 6 level and is working out complicated Grade 7 repertoire on his own. He has continued to take part in a plethora of musical ensembles and was awarded Musician of the Year by his primary school in July. David has now started secondary school and looks forward to taking part in musical activities there. We know the school are lucky to have him.

His teacher told us: *“David feels music has changed his life and is always grateful for all the opportunities that come his way.”*



R'wan



Age 13, Trumpet, Brent (2018-22)

R'wan is a very talented trumpeter and it has been inspiring to watch him progress over the last few years. He recently achieved a distinction for Grade 6, and reached the final of Brent's Young Musician of the Year.

R'wan's teacher told us: *“R'wan is a model student and his love for the trumpet shines through in his playing. I have no doubt that if R'wan wished to take up music professionally he would succeed. He is reliable in every aspect of playing and is the first to volunteer should an ensemble need support. He is a very humble individual, a wonderful quality in a musician.”*

Frank



Age 10, Violin, Richmond (2019-23)

Frank achieved a Merit for Grade 2 in December 2019 and is now preparing for his Grade 4. Frank has also been taking theory lessons with another teacher to further his skills.

Frank's mother told us: *“From the moment Frank was nominated for a LMF Scholarship his confidence and motivation to play increased dramatically. Frank changed from a very shy, reserved boy to an outgoing, creative and enthusiastic performer. It's a very difficult time we live in right now, especially for children, but music never fails to make Frank happy.”*

Francesca



Age 11, Oboe, Bromley (2019-23)

Francesca had an amazing first year as a Scholar and has continued to make excellent progress on the oboe. She is full of enthusiasm and practises every day, is naturally musical and absolutely loves her instrument. She is working on repertoire and scales for Grade 6, which she hopes to take as soon as possible. During the summer, when unable to perform with her orchestra, she gave concerts to neighbours in her garden and to relatives abroad via FaceTime!

Francesca's Mentor wrote: *“Francesca is a very musical student who has developed a lot since her lesson time was doubled, thanks to the LMF.”*

Shreya



Age 13, Flute, Harrow (2017-21)

Shreya is an excellent musician and has been a truly dedicated LMF Scholar since 2017. She recently passed her Grade 5 Theory, and is now working on Grade 7 performance.

Her parents told us: *“Shreya has had another fruitful year of her Scholarship. She has had a good time with her music and it provided her much needed respite. She enjoyed playing her flute and making the video for LMF and was thrilled to see it on YouTube. It gave her a confidence boost. One of the major highlights for her was being selected as the Scholar of the month for June. It gave her a real sense of achievement and encouragement to continue with her music and try to do more.”*

Rendys



Age 12, Guitar, Lewisham (2019-23)

Rendys had an absolutely brilliant first year as a Scholar, showing himself to be a hardworking, enthusiastic and talented guitarist. We were very proud to hear that Rendys also gained an academic Scholarship to a prestigious independent school, where he is now in Year 7.

Rendys' guitar teacher told us: *“Rendys is a very hardworking musician. His commitment to his guitar lessons is excellent. He always arrives on time and comes fully prepared for the lesson. He always does the necessary practice which makes each lesson worthwhile as he is constantly improving. I expect to see him go on to be a fantastic guitarist in the future.”*



Sir Mark Elder CH, CBE
Conductor
LMF Ambassador

“The London Music Fund has brought music into the lives of thousands of children during the past 10 years and I am immensely proud to be an Ambassador – the next 10 years will be even more important and I wish the LMF all success.”



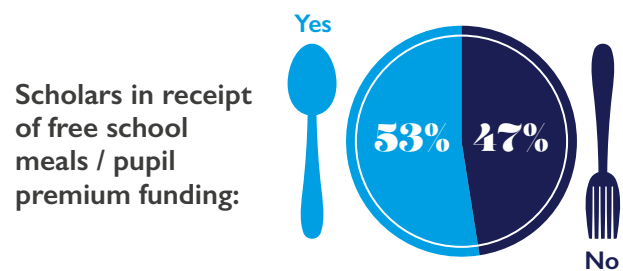
Steven Isserlis CBE
Cellist
LMF Ambassador

“A musical education benefits everybody, of any age and from whatever background; it can transform lives. I am very happy to support the invaluable work of the London Music Fund – many congratulations on a major anniversary!”

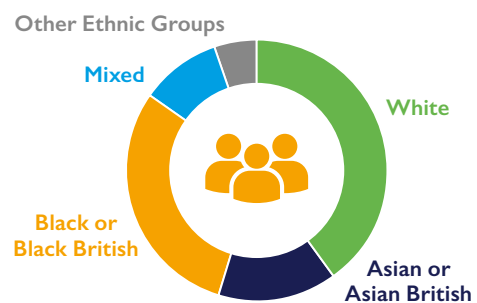


Evidencing our impact

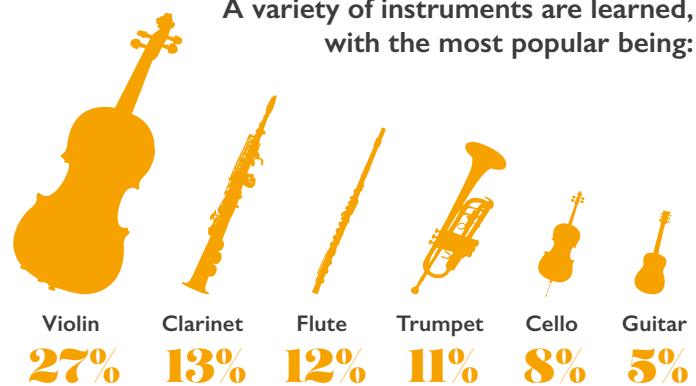
These statistics cover 300 Graduate Scholars from the 2011 to 2015 cohorts, who took part in the Scholarship programme up to and including 2019. The information is taken from a full research report by our CEO, Chrissy Kinsella, which will be published in September 2021. The purpose of examining such data allows us to build up a picture of what contributes to a successful Scholarship programme, to learn and grow as an organisation, and enable us to support the children who need the programme the most.



60% were from Black, Asian and ethnically diverse backgrounds:



A variety of instruments are learned, with the most popular being:



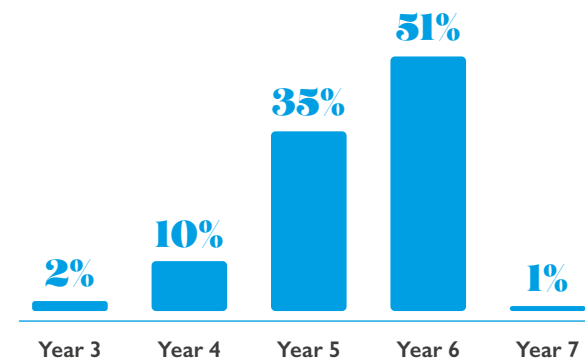
The majority of Scholars had been learning for at least three terms, prior to starting their Scholarship:



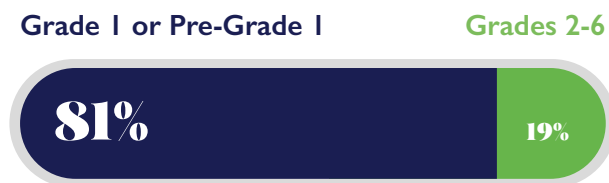
80% of children had no access to their own instrument, and needed to borrow one as part of their Scholarship:



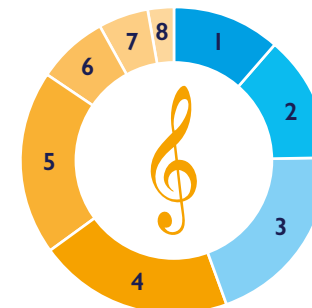
86% of Scholars were in School Year 5 or 6 (aged 9-11) at the start of their award:



81% of children were at Grade 1 or Pre-Grade 1 at the start of their four year award:



57% have achieved Grade 4 or above by the end of their award:



Inspiring outcomes

We have been lucky enough to work with independent music education consultants over the last 10 years, to evaluate our programmes and build stronger relationships with Music Hubs and partner organisations across London.

Here are some of their key findings:

- Successful projects have **clear focus on key outcomes**
- Inspirational, high quality** teaching
- Projects have offered **valuable performance experiences**
- Positive aspirations** for continued work
- The opportunity to work **alongside professional musicians**
- Meaningful progression** routes offered
- Many projects have **created a legacy of new ensembles**
- Projects **stretch and challenge** young musicians
- Many projects include **creative composition** for young people
- Strong collaborations** between Music Hubs and partners



The London Music Fund has had an enormous impact on music education in London over the last 10 years: the legacy of its Partnership Fund is wide and far-reaching, creating new and exciting ensembles and clear progression routes for young musicians. I have been so impressed with LMF's work across London, celebrating the amazing collaborations between Hubs and professional arts organisations to develop inspiring projects, with young people at their heart."

Matthew Glenn, Music Education Consultant



Tasmin Little OBE
Violinist
LMF Ambassador

The London Music Fund's mission is very close to my heart, and it is an honour to be an Ambassador. Congratulations on a wonderful 10 years!



Sir George Benjamin CBE
Composer
LMF Ambassador

The London Music Fund is providing an immensely valuable service to young people in our capital. I am extremely happy to be associated with this important organisation, and wish it continuing success and achievement for many decades to come.

Graduates' stories

“ The London Music Fund changed my life ”

Over 300 Scholars have already graduated from our Scholarship programme. Here are a few of the many amazing stories we have received from them. They tell us, in their own words, where their music has taken them, and the impact the Scholarship had on their musical and academic journey.

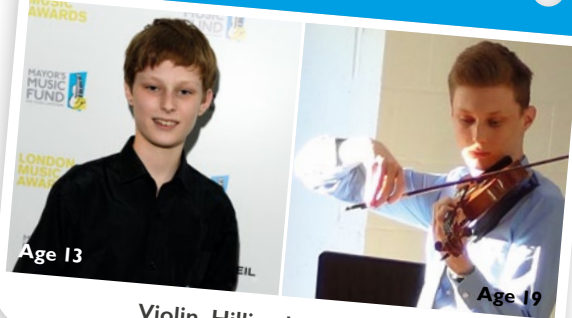
Ruth



Trombone, Southwark (2011-2015)

“ As a new Scholar in 2011, I really enjoyed meeting new people at music school who played the same instrument as me and other different ones. I loved being able to be play with other children in the same situation as me and have a great connection with them. I still play the trombone and plan to join an orchestra or band when I get into university. I love how music is a great way to communicate with other people, even without speaking with them. Music brought me to people I would not have expected to ever speak to. It was really after my scholarship ended that I realised what an amazing opportunity it was to have had it. It has opened doors for me that would have been previously closed.”

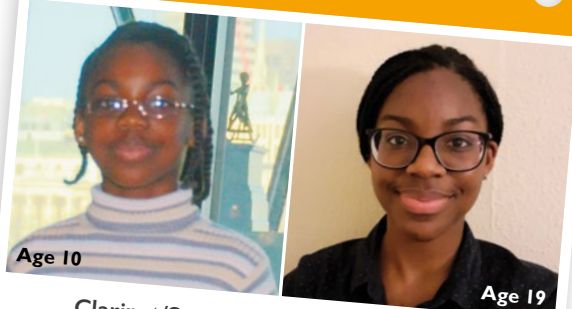
James



Violin, Hillingdon (2011-15)

“ Being a Scholar increased my confidence and gave me fantastic opportunities to perform solos at Mansion house and City Hall. I was delighted to be honoured with an ‘Outstanding Scholar’ award at the London Music Awards in 2014 at the Roundhouse. Since graduating, I achieved an A in GCSE Music, a distinction in Grade 8 and in 2018 gained a distinction in my Trinity College London performance diploma. I am currently studying mathematics at the University of Bristol and actively take part in music here; performing with the University Symphony Orchestra, as well as String Orchestra.”

Yasmin



Clarinet/Saxophone, Brent (2011-2015)

“ Being a London Music Fund Scholar enabled me to meet other musicians my age and develop my skills as an ensemble member. With the Brent Concert Band I went on several tours to countries including Germany, Italy and Holland, performed at the Royal Albert Hall with the Royal Philharmonic Orchestra, took part in the biannual Brent Makes Music concerts at Wembley Arena and competed at the World Music Championships in Kerkrade in 2017, receiving a silver award. I'm pleased to say that I am now part of orchestras and ensembles at the University of Cambridge where I am studying Medicine.”

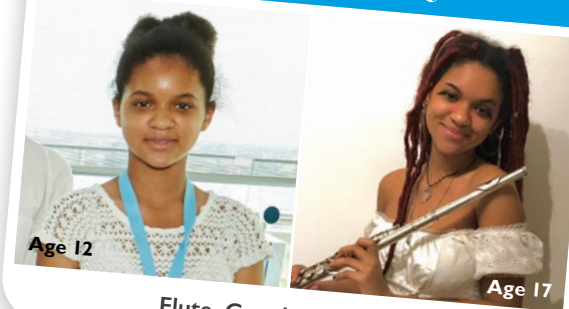
Aisha J



Cello, Tower Hamlets (2011-15)

“ Being a London Music Fund Scholar definitely motivated me to stay more focused and self-disciplined. I had trouble with that when growing up, and I am teaching myself still to this day! The Scholarship helped me to be confident enough to take advantage of more opportunities, and I was lucky enough to go to the BRIT School in 2015. Since then, I have been enthralled by music and performing – I enjoy exploring my own creativity, which is one of the reasons why I decided to take up a singing career, as I want to explore my own artistry.”

Kimberley



Flute, Camden (2011-15)

“ My London Music Fund Scholarship gave me the privilege of learning an instrument and being able to play in ensembles with young people from all backgrounds. It also gave me a sense of pride and organisational skills. I am now studying the Cambridge ‘Pre-U’ course at Cardinal Vaughan Sixth Form where I also play in the first orchestra. Music has become a medium for my self-expression and I've made many friends through it. Overall, my Scholarship made me more motivated to practice – since someone saw potential in me, I had to make the most of it!”

Eva



Bassoon, Sutton (2012-14)

“ The London Music Fund Scholarship paid for my lessons at Sutton Music Service and gave me the confidence to take my studies to a higher level. It made me believe that I had a talent that couldn't be wasted and that I had the potential to be someone who I looked up to. I'm now Head Girl at the Purcell School, and gained an A* in my iGCSE music in 2018, a distinction in my Grade 8 bassoon, and I play with the National Youth Orchestra. The London Music Fund had a huge impact. It's been a huge part of my life, and if I didn't have the opportunities that I did, I wouldn't have carried on studying music. I can't imagine my life without it.”

Ignacy



Violin, Hounslow (2013-14)

“ I started playing the violin when I was 7, and received a London Music Fund Scholarship through Hounslow Music Service in 2013. The following year they supported me to audition at the Yehudi Menuhin School, where I was given a scholarship to study. I'm now doing my A levels, and I am very interested in composition. I have recently given performances as a soloist and chamber musician at venues including the Foundling Museum, Wimbledon Festival and Painshill, and in 2016 I was selected to travel to Warsaw to take part in an event marking Yehudi Menuhin's centenary. I would like to thank the London Music Fund for giving me the opportunity to study music and pursue my passion in my early years as a musician! I wouldn't have got to where I am today if it wasn't for them.”



Rachel Portman
Oscar-winning film composer
LMF Ambassador

“ Learning a musical instrument should be a right, not a privilege, and I am delighted to be an Ambassador of the London Music Fund, whose work has helped thousands of young people develop their potential, in music and beyond.”

10 years of achievement

“The London Music Fund has had an incredible impact on music education for young people across the capital. Its significant contribution to London Music Hubs over the past 10 years has enabled hundreds of children to progress with their learning through the Scholarship programme, whilst its Partnership funding has supported a wide array of inspiring projects involving thousands of young people. Their work and dedication to increasing music education provision across London has been invaluable to Music Hubs and the next generation of musicians.”

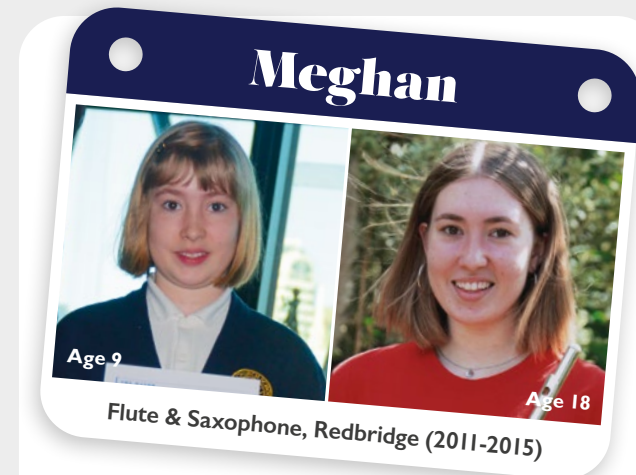
Stuart Whatmore, Head of Tri-Borough Music Hub and Chair, Music Mark (London)



Julian Lloyd Webber
Cellist and Educator
LMF Ambassador

“Every child deserves the right to explore their creativity, develop their skills, and express their passion and the London Music Fund enables young musicians to do this, regardless of their financial background. Congratulations on your 10-year anniversary!”

Graduates' stories



“While I was a Scholar, I gained confidence in both my playing and myself in general. I played alongside Julian Bliss and acted as a mentor to current scholars which taught me a lot about how important the early stages of a person's experience are. I am now studying at London College of Music. Music has had a massive impact on me, it has made me the person I am today, it has brought the best out in me and has taught me so much. I've made the most amazing friends through Redbridge Music Service who will forever be by my side to guide me. I have a stammer and music is a way of expressing myself without the worry of people judging me and it gives me a great escape from that.”



“Being selected as a Scholar helped my confidence during the first few years of playing the trumpet, and financially it was a massive help for me and my family. Since graduating, I have taken grades 3 to 8 on the trumpet and have achieved four distinctions. I particularly enjoy jazz improvisation! I am now studying music at university and music is one of my main passions. It's a great creative outlet and allows me to meet new people via a common medium of playing together. Music has definitely helped with my mental health over the years and gives me something to look forward to each day.”



“I got so much out of the Scholarship; it gave me chances such as playing with the LSO, and, since graduating, studying on the Music & Dance Scheme at the Centre for Young Musicians. These opportunities have given me confidence and allowed me to improve, from learning and playing with others. It also gave me such a strong network of musicians and friends who I am still in touch with and those links have produced more opportunities since the Scholarship finished. Music has had a massive impact on my life, consuming most weekends and after schools. It has given me a way to express myself, and is also a passion that I will forever carry with me.”



“Thanks to my Scholarship I was able to continue doing what I love and if it were not for the London Music Fund I would not be where I am today: studying violin and voice at the Purcell School. In all honesty I probably would have had to have given up on violin due to lack of funding, but thankfully, here I am! I would say the most exciting part of being a Scholar was initially being able to carry on playing violin with my friends. I also got to sit next to a member of the Berlin Philharmonic when I was doing an orchestral course. He was cool and made me realise that at the end of the day, no matter how good one can play their instrument, musicians are human and are allowed to make mistakes.”



ABRSM Playing Days

2011 – 2021



The London Music Fund is delighted to work so closely with ABRSM on our annual series Playing Days for Scholars, given our shared vision of high-quality performance opportunities and clear musical progression for young musicians.

Since 2011 we have held a series of workshops for our Scholars; from welcoming them to City Hall at the very start of their award, to celebrating with them as they graduate at the end of the four year programme, and holding a number of inspiring, creative, collaborative Playing Days in between. Scholars have enjoyed playing together at venues such as City Hall, the Royal Festival Hall, King's Place, Morley College, the Royal Academy of Music and the Guildhall School of Music and Drama. They always love meeting other Scholars, learning new skills on their instruments, and being inspired by our Ambassadors and the amazing ABRSM team of tutors.

“ Today I have learnt how you can help with your breathing while playing the flute. I have also learnt how to combine different notes on the flute.”

Joy, age 13, Flute, Bromley (2018-22)



ABRSM is proud to have been a dedicated supporter of the Fund for the past 10 years. This partnership is always enabling us to widen access, promote progression and highlight achievement in music. It has been inspiring to work with current and Graduate Scholars at Playing Days and see first-hand their passion for music. We look forward to continuing our work with the Fund and seeing what they achieve over the next 10 years.”

Lincoln Abbotts, Executive Director, ABRSM



Over the years it has been my immense pleasure to witness first-hand the impact the London Music Fund has on young musicians. LMF Scholars learn so much at the Playing Days and thrive on being a part of something so special, and I am delighted to be involved as an Ambassador.”

Julian Bliss, Clarinettist
LMF Ambassador

The aim of our Playing Days is:

- 🎵 To regularly bring together all London Music Fund Scholars to *make music together*
- 🎵 To enable Scholars to meet, *share experiences and make friends* outside their Music Service
- 🎵 To offer *additional and supportive ensemble activity*, alongside their weekly provision, following a progressive route from the first awards day through to graduation
- 🎵 To *explore and develop* creative music making, improvisation and composition skills
- 🎵 To *build confidence and develop musicianship*

We are very lucky to work with our Ambassadors who freely give their time and expertise to work with our young musicians.

Over the years Scholars have worked with and been inspired by musicians such as violinist Nicola Benedetti CBE, clarinettist Julian Bliss, saxophonist and broadcaster YolanDa Brown, double-bassist and founder of the Chineke! Foundation, Chi-chi Nwanoku OBE, Oscar-winning composer Rachel Portman OBE, and organist, pianist and conductor, Wayne Marshall OBE.

“ The Playing Days boosted her confidence. She told her friends and teachers all about it and wrote an essay about it at school. The Scholarship helped her develop more quickly and gain confidence in all areas of her life, including at school, and she has become more independent.”

Parent of Scholar

“ I loved being creative and trying out a new piece. I learned how to be more comfortable when playing. All I can add is this was an amazing experience.”

Elicia, age 12, Violin, Havering (2016-20)



Wayne Marshall OBE
Pianist and Conductor
LMF Ambassador



I am immensely proud to be an Ambassador for the London Music Fund. The joy of learning a musical instrument and being part of a supportive musical community is hugely positive in any child's life.

Partnerships

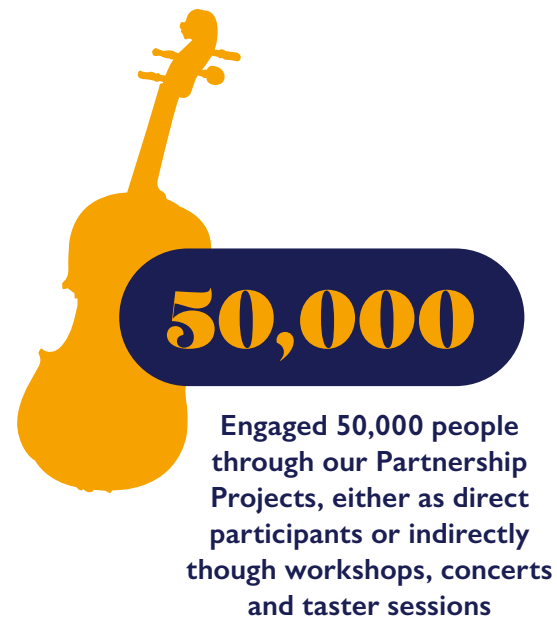
Our Partnership Fund supports outstanding activities that address an evident gap in provision within local areas, identified by Music Hubs.

Successful projects offer inspirational experiences of working and performing with top professional musicians in iconic venues. The projects offer clearly defined progression routes which challenge the participants, and, at their very heart, encourage creativity and collaboration. All projects – a few of which are described in detail here – have a strong legacy and have contributed to lasting partnerships that build on the core activities provided by schools and Music Hubs.



We are delighted that from 2021 our Partnership Fund will be supported by The Karlsson Játiva Charitable Foundation, through the Signatur programme for the advancement of the art of music.

Since 2011, the London Music Fund has:



Sound Out 2017

Haringey & Enfield Music Services + London Sinfonietta

This creative collaboration between two north London Music Hubs and the London Sinfonietta was aimed at empowering students and teachers alike in composition.

The project introduced and explored contemporary repertoire and techniques, using them as a springboard to produce new pieces. It trained teachers to deliver an instrumentally-based, structured composition task in the classroom, aided and inspired by Sinfonietta professionals. The schools' creative output was then reworked into a concert piece which was performed by a combined ensemble of youth musicians and tutors from both boroughs alongside world-class instrumentalists, in a Sinfonietta schools concert at the Royal Festival Hall.

It feels really amazing to be performing at one of the major concert halls and it has been a valuable opportunity to work with professional musicians on a new piece so I can learn how they approach new music.

A young musician from Haringey who participated in the project

Animate Orchestra: East and West 2014



Lambeth, Lewisham, Greenwich & Southwark Music Services + London Philharmonic Orchestra

In 2014 we funded the Animate Orchestra East in Greenwich and Lewisham, and subsequently supported the establishment of Animate West in Lambeth and Southwark.

Animate Orchestra aimed to provide the next musical step for children who had benefitted from the Wider Opportunities scheme and were excited and enthused by music, whatever their standard, experience, instrument or background. This four-borough course was accessible to all, and gave talented young musicians the opportunity and aspiration to play in a high-achieving ensemble.

2015 Classical Meets Jazz

Hackney Music Service + SERIOUS LSO London Symphony Orchestra



This project explored practical approaches to participation in classical and jazz music by children and young people from under-represented cultural and ethnically diverse backgrounds.

Guided by professional musicians from the LSO and Serious' jazz community, as well as expert music tutors from Hackney Music Service, participants showcased their musical talent at a range of events and venues including the EFG London Jazz Festival and LSO St Luke's. The project has continued beyond this funding, and the Classical Meets Jazz Ensemble is now a solid part of Hackney's offer for young people.

The Brazen Roar 2019



Hounslow Music Service + philharmonia orchestra KEMPTON STEAM MUSEUM

The Brazen Roar was a community music project designed to raise awareness of the borough's Kempton Steam Museum, resulting in three largescale multi-media performances.

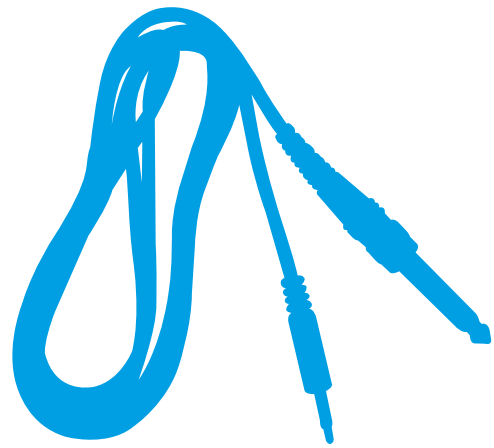
The project commissioned music by composer Siobhan Lamb, and involved Year 7 students from Bolder Academy, who created an animated film to be shown during the

performance, with support from Chocolate Films. The premiere took place at the SouthBank Centre, followed by two performances at Kempton Steam Museum, and here the world's largest working triple-expansion steam engine played a crucial part in the music. The Brazen Roar was an exciting, inspiring and truly unique experience for all involved.

For a full list of all projects funded since 2011, please visit www.londonmusicfund.org/partnerships

AMPLIFY LONDON

A partnership between



The first cohort of Amplify London projects

Ambition
Aspire Achieve:
Arc Music

This Newham youth club launched their new music studio in the autumn of 2020. They are now running music technology and digital music making workshops for vulnerable young people aged 12-14. The young people played a key part in developing the new studio, and will learn to use advanced music technology software.

Collage Voices:
Voice Against Hate

This Haringey-based project aims to celebrate difference, champion respect, and combat hate, through the medium of song-writing. Collage Voices is running a bespoke programme and songs will be performed, recorded and then used as a resource in local schools.

Girls Rock
London:
Summer Camp

This six-day intensive Summer Camp will take place in Hackney in 2021. Over the course of the week Girls Rock London will empower young women and trans youth to learn an instrument and form a band, trained by industry professionals. The participants will then perform at a celebratory open mic night.

Ruff Sqwad
Arts Foundation:
**You Can't Handle
The Beat 2020**

In Tower Hamlets during summer 2020, Ruff Sqwad's founders, grime legends Prince Owusu-Agyekum (aka Rapid) and Ebenezer Ayerh (aka Slix), trained young MCs, producers, artists and sound engineers to create and record a professional-standard EP and music video.

School
Ground Sounds:
**Windrush
Amplified**

This project in partnership with Brixton Wings youth club delivered song writing workshops for vulnerable young people aged 11-16 on the Angell Estate in Lambeth. During the Easter holidays in 2021, the participants explored the theme of Windrush, learning a variety of musical and production skills.

About Amplify London

Amplify London is the London Music Fund's newest ground-breaking programme, launched in February 2020, in partnership with YouTube Music and supported by Sound Connections.

Amplify London supports grassroots organisations providing musical activities for young people in London, by funding local projects and helping young organisations to forge links with the music industry and the music education sector.

Through Amplify, the London Music Fund is able to reach young people who are not engaged in formal music education through schools and Music Hubs, a group not previously represented among LMF's beneficiaries, and who face barriers to music making.

YouTube Music's support will enable the organisations to access expert mentoring, masterclasses and networking opportunities, and of course a fantastic platform for exposure. Sound Connections will offer exemplary hands-on monitoring and evaluation support, helping small organisations to progress to the next stage in their development.



YolanDa Brown
Saxophonist and
Broadcaster
LMF Ambassador

“The London Music Fund has added value and inspiration to so many children over the last 10 years. Happy Anniversary LMF, proud to be an Ambassador, here's to making more dreams come true.”



Jools Holland
Jazz Pianist and Singer
LMF Ambassador

“I am delighted to be an Ambassador for the London Music Fund. Congratulations on a brilliant 10 years!”



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Guitarist
LMF Ambassador

It was a pleasure to attend the London Music Fund's Playing Days and meet young musicians who are at the beginning of their journey, and see the impact the Fund has had. Congratulations on a wonderful 10 years!

Our supporters

We would like to thank the many individuals, companies, trusts and foundations who have supported our work over the last 10 years. We are enormously grateful to them all.

All donors are listed alphabetically

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