

LONDON
MUSIC
FUND

PATRON: MAYOR OF LONDON



LONDON MUSIC FUND

Impact Report

2022



Music has
the power to
change lives



music&drama
education awards 2021
WINNER



LONDON MUSIC FUND

PATRON: MAYOR OF LONDON



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Foreword

As Mayor of London, I am proud to introduce the London Music Fund Impact Report, which demonstrates the power of music education to transform the lives of young Londoners.

Music brings people together, it inspires and empowers, and provides a creative outlet for self-expression. It also has a range of social and educational benefits, including improving concentration and memory, boosting confidence and self-esteem, and fostering teamwork and discipline.

Through the London Music Fund, we have provided funding for music education programmes and initiatives across the city, reaching over **6,000 young people** in the last year alone.

These programmes have not only helped young people develop their musical skills and knowledge, but have also provided them with a **sense of belonging and purpose**, and have opened up new opportunities for personal and professional growth.

In addition to the direct benefits for participants, the London Music Fund has also had a wider impact on the cultural life of our city. By supporting a range of music programmes, we have helped to nurture a **diverse and vibrant** music scene, which in turn has contributed to London's reputation as a global cultural capital.

But there is still more work to be done. As this report highlights, access to music education is not yet equal across London, and we must do more to ensure that every young person has the opportunity to learn and thrive through music.

As Mayor, I am committed to continuing the vital work of the London Music Fund, and to working with partners across the city to promote music education for all.

By investing in the talents and potential of our young people, we can build a better London for everyone – a city that is fairer and more prosperous for all our communities.

Sadiq Khan
Mayor of London



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Signatur is the umbrella name for KJCF's work for the advancement of the art of music

THE LINBURY TRUST



Welcome from the Co-founders and the CEO

2022 was another busy and successful year for the London Music Fund. This Impact Report looks back at the many highlights, the pinnacle being our **10th Anniversary Gala** in February. Hosted by Ambassador, YolanDa Brown OBE, this concert at the Queen Elizabeth Hall on the Southbank showcased the impact of our work over the last decade. We were delighted to involve our latest cohort of Scholars for their first public performance, and to welcome back many of our Graduates, showing how far their musical journeys have taken them.

As we look to the next decade, we are proud to see the long-term impact of our work. Graduate Scholars are studying music at GCSE, A-level and beyond, joining high-profile orchestras such as the National Youth Orchestra and Chineke!, and gaining places at acclaimed conservatoires and music schools. Those who don't decide to study music are taking up places at university on courses including politics, business, humanities, maths and sciences, but know they will all carry a love of music-making with them throughout their lives.

This year we are pleased to have launched a new **Senior Scholars' programme**, supporting 10 Graduate Scholars now aged 16-19 who are looking to pursue music at higher education level. This has been possible thanks to

the generous support of John Studzinski CBE. These brilliant young musicians have had a number of opportunities to visit open rehearsals, take part in masterclasses and education workshops, and have also been mentoring younger Scholars at our events throughout the year. This has been inspirational, particularly for the children at the beginning of their Scholarships. We hope you enjoy reading the Senior Scholars' stories in this report.

We feel that the future is bright for LMF but there is still work to do. A recent study by Onward UK found that young people from the wealthiest tenth of the population are three times more likely to learn a musical instrument than their less well-off peers. The need for our programmes is as clear as it was in 2011, and our mission more critical than ever.

We continue to be hugely grateful for the support of the Mayor of London and his team. The achievements of this year would not have been possible without the support of our loyal Scholarship Sponsors, Friends, Trusts & Foundations, and Corporate Donors, some of whom have been with us since the very beginning.

Thank you for continuing to champion our work and change young lives through music.



Baroness Fleet CBE
Chair & Co-founder



Richard Morris
Co-founder



Chrissy Kinsella
Chief Executive

Our vision

Our vision is to transform underserved communities by enabling children to access high quality music education. We work to ensure that every child who demonstrates significant musical ability, enthusiasm and commitment to music is given the opportunity to develop their potential.

Our mission

- 🎵 **To provide** four year instrumental Scholarships for children from low-income families, enabling them to progress with their talent;
- 🎵 **To provide** young musicians with opportunities to learn from and perform alongside professionals through our Partnership projects;
- 🎵 **To support** organisations who are working to address barriers to accessing music education through Amplify London;
- 🎵 **To nurture and empower** young musicians to explore and develop their capabilities to the fullest;
- 🎵 **To enable** professional musicians and artists to become motivational role models;
- 🎵 **To promote** high quality music education for all children and young people.

Our legacy

Since 2011, we have worked in every one of London's 32 boroughs and supported **732 children** from low-income families on our four-year Scholarship programme. We have funded **54 inspirational Partnership projects** with schools, professional arts organisations, community education providers, ensembles and venues, covering a range of genres. Through Amplify London we have awarded grants to **15 grassroots organisations** supporting young artists and creatives towards music industry careers.

The London Music Fund has invested a total of more than **£3.7 million in music education**, and our programmes have reached almost **55,000 people** including direct participants and audience members.

Progression and legacy have always been central to our work, and our long-term impact is evident. A number of young musicians we have supported are now studying at conservatoires or playing professionally, with many others having found success in other areas, but owing a great deal to their music education. We have also seen several successful ensembles born out of projects funded through our Partnership fund, showing a lasting legacy from which young musicians continue to benefit. From our Amplify organisations we know that many participants from funded projects are now young leaders themselves, working with record companies and other music industry organisations, kickstarting their careers and inspiring the next generation of musicians.

In July 2022, we asked our Scholars for their feedback:

- 🎵 **100%** of graduating Scholars were intending to continue their learning after their award with support from their school, Music Service or scholarships from other organisations.
- 🎵 **97%** of Scholars felt that their concentration and practice had improved as a result of their Scholarship.
- 🎵 **85%** of Scholars felt their Scholarship had increased their confidence.
- 🎵 **100%** of Scholars were proud of the progress they had made during their Scholarship.



Jess Gillam MBE
Saxophonist & Broadcaster
LMF Ambassador

I'm so excited to be a London Music Fund Ambassador. This is a charity that does such meaningful work with so many young people.



Our core programmes

Scholarships

Our four year Scholarships are awarded to children who have started learning an instrument and are making good progress, but whose families are unable to afford the ongoing costs of tuition.

A London Music Fund Scholarship pays for:

- 🎵 Weekly instrumental tuition, normally one-to-one or in small groups if appropriate;
- 🎵 Membership of at least one weekly ensemble at a suitably challenging level;
- 🎵 A well-maintained instrument which can be taken home;
- 🎵 Regular performance opportunities at the Music Service and elsewhere;
- 🎵 Tickets to professional concerts and opportunities to take part in special projects;
- 🎵 Invitations to LMF Playing Days and Twilight Sessions;
- 🎵 A named Mentor who is the liaison between the Scholar and family, music tutor and school.

Partnerships

Partnerships are large-scale collaborative projects between Music Services and professional arts organisations, which enable thousands of young musicians to learn from and perform alongside professional musicians in inspiring settings. Our Partnership grants allow Music Services to deliver provision that goes beyond the mandatory curriculum, promoting creative and inclusive music-making across a wide range of musical genres. Often bringing together several partners including schools, venues and London's conservatoires, these projects have a wide-reaching impact and leave lasting legacies in their communities.

Our Partnerships programme is generously supported by The Karlsson Játiva Charitable Foundation, through the Signatur programme for the advancement of the art of music.



Amplify London

Our partnership with YouTube Music supports grassroots music organisations working with young people from disadvantaged communities in areas such as song-writing, music production and music technology. When we launched Amplify London in 2020 we wanted to enable small and new organisations to reach the next stage of their development by forging links with the music industry and music education sector. Since then we have supported 15 organisations to deliver talent development projects, directly working with nearly 400 young artists and creatives across London. Three of our Amplify-funded organisations have since been awarded 'National Portfolio Organisation' status from Arts Council England.



Spotlight on our 2022 Graduate Scholars

Our 2018 Scholars achieved so many amazing things over the course of their awards, and it was wonderful to celebrate their successes at their Graduation Ceremony in 2022. Below are a few of their stories!

R'wan



Age 15, Trumpet, Brent

R'wan was an extremely dedicated Scholar and made fantastic progress on the trumpet over the course of his award. He took part in a number of exciting performances during his Scholarship. In 2022 he played at the Queen Elizabeth Hall for our 10th Anniversary Concert, at Wembley Arena with Brent Music Service (BMS), and as a soloist at 22 Mansfield Street at a concert for LMF donors and friends. R'wan continues to learn at BMS, and plays in ensembles there and at his school. He has also played with the National Youth Jazz Orchestra. R'wan is currently working towards his Grade 8 exam and hopes to be a professional trumpeter in future.

"Music is my break into a more peaceful world. Thanks to my Scholarship I have progressed at a fast rate due to the amazing support."

Danielle



Age 13, Clarinet, Lambeth

Danielle was a model Scholar. She passed her Grade 6 exam in 2022 and played in the hand-picked LMF Wind Ensemble at our celebratory concert at the Queen Elizabeth Hall, coached by Julian Bliss. Danielle continues to enjoy playing music from a variety of genres but has become particularly keen on jazz. She is a valued member of Lambeth Music Service and attended the Jazz & Rock Week at the Guildhall School of Music and Drama in the summer.

"One of the highlights of my Scholarship was attending the Drake YolaDa Awards concert in 2020. Something about that performance was so inspiring to me that I just did not want it to end. There is also a particular concert that I have never been able to forget which was at the Guildhall School of Music and Drama. I was so impressed by the stories the music could tell."

Joy

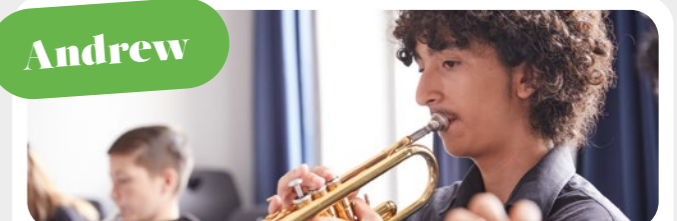


Age 15, Flute, Bromley

Joy made brilliant progress on the flute over the four years of her Scholarship and loved playing in ensembles. Since achieving a Merit for her Grade 6 exam, she has continued to develop her technique and expand her repertoire, listening to a wide variety of flautists' interpretations of her favourite pieces. Joy is continuing with flute and singing lessons and hopes to reach Grade 8 in both, alongside taking GCSE Music.

"I have come from the shy girl not knowing how to play music with others to a confident brave girl who is able to play in an orchestra and teach others how to play as well. I am very grateful to have had this Scholarship because I would not have come this far without it. I have loved every concert, listening to and watching other orchestras as it is an inspiration to me and has made me want to become a professional musician."

Andrew



Age 15, Trumpet, Haringey

Andrew made the most of every opportunity his Scholarship gave him and advanced from beginner level to Grade 5, playing the piano as well as trumpet. Andrew always displayed a fantastic attitude and level of commitment, and won a Jack Petchey Award for music in recognition of this. Andrew enjoyed performing at the Royal Albert Hall with the Haringey Big Band in 2022 and is continuing his musical learning at school.

"Andrew gains a great deal of happiness from playing music. His friends all see him as 'the music guy'. He can see the benefits of his hard work, which has bolstered his work ethic and improved his schoolwork across all subjects. I feel that his musical journey has massively contributed to his emotional wellbeing by reinforcing his confidence and providing an outlet for self-expression."
– Andrew's father



Ayanna Witter-Johnson

Singer-Songwriter,
Cellist & Composer
LMF Ambassador

"The London Music Fund is doing incredible work to ensure that every child has the opportunity to learn and grow through music, creating opportunities for them to partner with more experienced musicians and organisations, as well as opportunities to collaborate with their peers. As an Ambassador, I am inspired by their dedication and commitment to making a positive impact on the lives of young people."



LMF at 10: our Anniversary Gala at the Southbank Centre

On Wednesday 23 February 2022 we were thrilled to host a spectacular showcase of music, celebrating the hundreds of young musicians we had supported in our first decade.

Held at the Queen Elizabeth Hall on the Southbank, and hosted by LMF Ambassador, Saxophonist and Broadcaster Yolanda Brown OBE, the concert featured Scholars past and present and a selection of ensembles supported through LMF Partnership funding. Our Patron, the Mayor of London, Sadiq Khan, attended and gave a speech highlighting the importance of music education.

The concert was opened by our newest Scholars, who had received their LMF awards in September 2021. During the afternoon they had created a brand new piece, 'TEN', in a workshop with Lincoln Abbotts and musicians from ABRSM. We also showcased a specially-formed LMF Wind Ensemble led by Ambassador Julian Bliss, and the remarkable Ignacy Stefanowicz. Ignacy, who is a former Scholar and now a Senior Scholar, is a student at the Yehudi Menuhin School, and performed the first movement of Bruch's Second Violin Concerto.

We were delighted to feature two ensembles which are ongoing legacies of projects funded through our

Partnerships programme: Hackney's Classical Meets Jazz ensemble, and Trinity Laban's Animate Orchestra. We were also thrilled to feature South London Samba, one of our first Amplify London organisations, who brought the house down!

The concert was brought to a close by our Celebration Ensemble, an orchestra made up of current and former LMF Scholars, spanning every cohort and representing every London borough. They performed a new arrangement of 'A Celebration' by Oscar-winning composer and LMF Ambassador, Rachel Portman OBE – originally commissioned by LMF in 2012 for the Queen's Diamond Jubilee River Pageant. The Celebration Ensemble was led by 17-year-old violinist Rejus Jakas, a 2013-17 Scholar from Barking & Dagenham Community Music Service, and conducted by Leon Bosch.

Thank you to our sponsors of this event, Allianz Global Investors and Classic FM.

This event was the perfect opportunity for us to celebrate winning 'Outstanding Musical Initiative' at the 2021 Music & Drama Education Awards, a highly sought-after award given to organisations or projects that have had a demonstrative impact on a large number of young musicians.



Case Study: Nathan-Asher

Age 14
Newham
2016-20



Nathan-Asher is a phenomenally talented drummer, orchestral percussionist and saxophonist from Newham.

He first became a Scholar in 2016, when he was nominated for a Scholarship by Newham Music, after he showed immense promise on the drum kit.

Over the course of his Scholarship, Nathan-Asher made outstanding progress in all aspects of his musicianship. He took part in countless exciting performance experiences and made the most of every opportunity offered to him. He became a Youth Ambassador for Newham Music in 2021 in recognition of his amazing contribution to the Music Hub.

In 2018 Nathan-Asher attended the first London Saxophone Festival, where he met LMF Ambassador Yolanda Brown OBE, and was inspired to take up the saxophone the following year. In just two years Nathan-Asher progressed to Grade 5 in both classical and jazz saxophone, and performed alongside Yolanda at our Autumn Concert in 2021.

A year before completing his Scholarship, Nathan-Asher joined the Junior Department at the Guildhall School of Music and Drama, supported by the Government's Music and Dance Scheme. He then gained a music scholarship to Rugby School where he is now in year 10. Nathan-Asher is also a member of the London Symphony Orchestra's East London Academy (Percussion) and Next Generation (Saxophone) programmes, and the National Youth Orchestra's 'Inspire' programme.

He has achieved Grade 8 snare drum, Grade 8 Rock & Pop drum kit, is about to take Grade 6 jazz saxophone, and is now focusing on orchestral tuned percussion and jazz piano.

Nathan-Asher often comes back to join us at LMF events, and performed in the percussion section of our Celebration Ensemble at our 10th Anniversary Gala.

“Nathan-Asher's mum writes: *“When my son was 7, upon achieving a distinction in his Grade 1 drum exam, our hub, Newham Music, applied to LMF for a Scholarship for him. What a wonderful surprise, when we were told he had been awarded a 4-year Scholarship: drum-kit lessons, ensemble/band membership, exam fees all paid for (such a relief, as the costs were becoming a strain). It included opportunities to attend Playing Days and other events; not that we really knew what that entailed. I still remember the Awards Ceremony in City Hall. Little did we know the great things that lay ahead, far beyond what we'd ever seen or experienced!*”

“Over the four years with LMF my son participated in *Playing Days*, alongside other Scholars – likeminded young musicians – taught and run by world class professional musicians, in iconic venues such as City Hall, Royal Academy of Music, the Guildhall, etc. and has been able to access countless tickets to incredible performances across London which continue to inspire him. Becoming a London Music Fund Scholar was like looking through a kaleidoscope; a new world has been opened up to him, and to us, where nothing is inaccessible. He is a more rounded young musician and person as a result.”

– Elizabeth, mother of Nathan-Asher



100

Scholarships awarded in 2022

In September we awarded 100 new Scholarships to children from low-income families across London – our largest cohort of Scholars since our launch in 2011.

Awards Day

In September, we brought our new Scholars together for the first time, for a **creative music-making workshop with musicians from ABRSM in the beautiful setting of the Merchant Taylors’ Hall**. The Scholars devised a new piece of music over the course of the morning and performed it for parents and carers in our Awards Ceremony later that day. We were treated to an inspirational speech by ABRSM’s Artistic Director, pianist and composer, Alexis Ffrench, and the Scholars were given their certificates by LMF Founder & Trustee, Richard Morris.

What better way to show the impact of our Awards Day than to hear from one of the Scholars themselves!

Genesis, aged 10, is from Barnet Education Arts Trust and plays the saxophone. He had a brilliant day and even played a solo in the performance.

Since Awards Day, Genesis has been enjoying his saxophone lessons and is making fantastic progress. He excels at jazz improvisation, makes a good sound across the range of the saxophone, and his intonation is excellent. Genesis loves playing in Barnet’s Starter Band and brings great energy and passion to the group every week.



“The Awards Day was just amazing, I was using my imagination and it was like film music and scary music. I had to follow the conductor and play a tune on my saxophone, that I made up. I felt amazed. It was such a big place which I wasn’t expecting, and there were so many other kids.”

– Genesis

“I just want to say thank you so much for giving Genesis this opportunity. He’s going to be playing with neurotypical children as well as other fabulous autistic children. It’s a mix of all the talents and abilities and things children can do. I’m so proud of him because he’ll work on his social skills, his communication skills, making friends. He’ll be working with lovely people and children who love what he does, working with different instruments in a band and meeting new fabulous teachers. I love the way they give him all these wonderful opportunities, which help him grow and make him smile.”

– Sandra, mother of Genesis

Meet some of our new 2022 Scholars!

Robert



Age 11, Violin, Havering Music School

Robert is an enthusiastic young musician who has been to more concerts in his first few months as a Scholar than some attend over four whole years! He is making the most of every opportunity offered to him and works very hard. He achieved a distinction for his Grade 2 in the autumn. As well as making rapid progress on the violin Robert is also a budding composer.

“I love playing the violin because it makes me feel calm and peaceful. It’s like me and my violin are in our own little world of music. Being a Scholar makes me feel really special.”

Toki



Age 11, Guitar, Merton Music Foundation

Toki has made a great start to his Scholarship and is working at Grade 2 level on the guitar. He also loves singing and sent us a fantastic video performance of ‘Rockin’ Robin’ at Christmas, showing that he can do both at once!

“I feel very proud to be a musician because not everyone can play an instrument. I also feel lucky that I can share my joy with others through music.”

Mia



Age 9, Cello, Sutton Music Service

Mia made a strong contribution to the cello section at our Awards Day and is thoroughly enjoying her Scholarship so far. She is a valued member of Sutton Music Service and an active musician at her school. Mia’s confidence has improved and she is looking forward to performing with the Young Musicians String Group in their upcoming Spring Concert.

Annaliese



Age 11, Tenor Horn, Lewisham Music

Annaliese’s teacher told us that Annaliese brings a smile to her lesson every week and is a pleasure to teach. Annaliese made fantastic progress through the autumn term, adjusting well to having one-to-one lessons.

“My daughter was very excited when she got the Scholarship. I hope it will help her to gain confidence, practise more, and just enjoy playing. Music is something that you can use to release stress and it’s a way of expressing yourself emotionally, so I’d like Annaliese to use music to develop that skill for her mental health and her wellbeing.”

– Annaliese’s mother

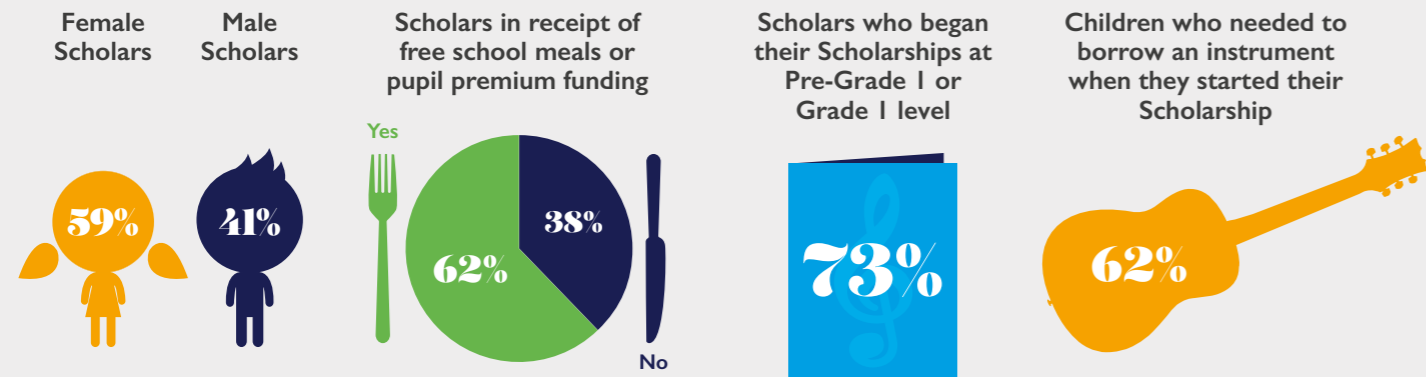
Jeremy



Age 11, Violin, Bromley Youth Music Trust

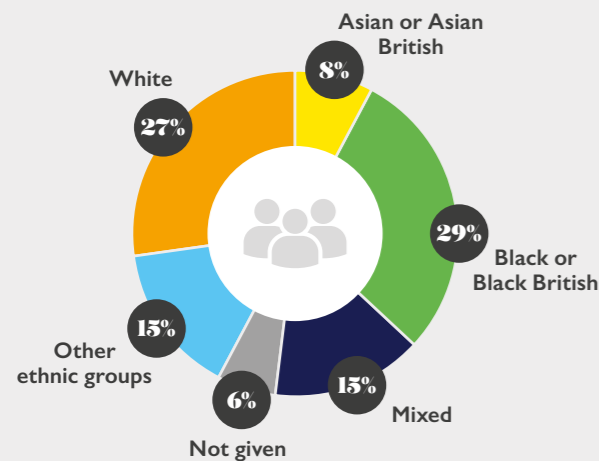
Jeremy is an extremely gifted musician with a great love for the violin which shines through in his playing. He enjoyed taking part in our Twilight Session with Musiko Musika in January 2023, playing a confident solo in the performance. Jeremy was playing at Grade 4 level when he began his Scholarship and is now already working towards Grade 6.

Statistics & achievements

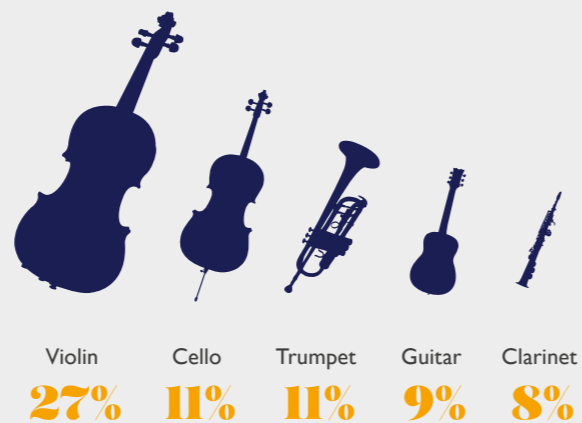


Ethnicity of current Scholars

68% of our current Scholars (including Senior Scholars) are from Black, Asian and ethnically diverse backgrounds



Our Scholars learn a variety of instruments. The following are the most popular:



Progression

We expect Scholars to work hard and make good progress over the course of their award. While we appreciate that every child is different, and circumstances vary, we hope that Scholars will progress at a rate of at least one musical grade or equivalent every four terms.

Based on all cohorts who have now graduated, **90%** of graduating Scholars had reached **at least Grade 3 by the end of their award**, with **15%** reaching **Grade 5 or higher**

“Throughout his Scholarship, Ethan has made a lot of friends and his confidence has increased dramatically. The various concerts he has attended and the people he has met have opened his mind to what one could achieve as a musician.”

– Parent of Ethan, Age 13, Trumpet, Croydon Music & Arts, 2019-23



Graduates' stories

We love keeping in touch with former Scholars and hearing what they're up to now. Here are some of their recent updates:

Aliyah

Flute & Oboe, 2013-17, Wandsworth Music

Aliyah began her Scholarship on the flute, and later switched to the oboe. She continued to learn with Wandsworth Music after completing her Scholarship and became a member of their Youth Council. Aliyah is an undergraduate at the Guildhall School of Music and Drama as an oboist, and has joined the music industry under the name 'Cato Nelson'. Her music is alternative which combines her influences both as a classically trained musician and the hip/hop and jazz influences of her childhood.

Charles

Double Bass, 2012-16, Havering Music School

Charles became a Scholar in 2012 having shown innate musical talent at primary school on a number of instruments. He made exceptional progress on the double bass and went on to join the National Youth Orchestra at the age of just 13, later becoming section principal. Now studying at the Royal Academy of Music, Charles plays professionally with the Chineke! Orchestra, and recently performed alongside Stormzy at the BRIT Awards.

“I would like to thank the London Music Fund for giving me these opportunities. All I can say is that if the funding had not been there in the first place, I don't think I would have achieved what I have today.”

Louis

French Horn & Piano, 2011-15, Hackney Music Service

Louis was one of our very first Scholars, starting his journey with LMF in 2011 at the age of eight. He went on to the Centre for Young Musicians on a Music & Dance Scheme Award, and is now studying Jazz Piano as an undergraduate at Trinity Laban Conservatoire of Music and Dance.

“My Scholarship provided me with so many amazing opportunities and instilled a love and passion for music in me, which I carry to this day and always will.”

Monique

Clarinet, 2013-17, Hounslow Music Service

Monique is studying Mathematics at Imperial College London. Although she decided not to pursue music as a career, she enjoys playing the clarinet in her free time. Monique believes her musical education played an important role in her development, teaching her skills such as confidence and self-expression, and providing her with inspiring mentors.



ABRSM Playing Days



2021–2022

Playing Days provide our Scholars with unique opportunities to work creatively alongside professional musicians in inspirational venues across London.

In 2021-22 we held some of our largest events to date, involving nearly 400 Scholars. It has been brilliant to have our Senior Scholars as Young Leaders at Playing Days, mentoring the younger Scholars and acting as tutors to their sections.

We are hugely grateful to ABRSM who have supported our Playing Days since 2011 and to Conway Hall for offering their venue to us for our Playing Days from 2022, onwards.



October
2021

Scholars' Awards Day and Graduation

Our joint Awards Day and Graduation at the Royal College of Music saw our young musicians working with Mark Armstrong and Amy Baldwin from the National Youth Jazz Orchestra. Jess Gillam CBE, saxophonist and LMF Ambassador, gave an inspiring speech.



November
2021

2021 Playing Day led by the Riot Ensemble

In a first for the London Music Fund, we invited our Scholars to come and work with the innovative musicians from the award-winning group, the Riot Ensemble. Participants were provided with an experience of contemporary music and performance techniques. Scholars were particularly excited to use a Magic 8 Ball to decide the direction of their performance!

"My favourite part was when we played '20 Answers' using the Magic 8 Ball because it is unique unlike other pieces where it all fits together."

– Caitleen, Age 13, Violin, Music Education Islington, 2019-23



July
2022

Scholars' Graduation

In July 2022, we held a large-scale event at the Royal Academy of Music with guest speaker, cellist, singer and LMF Ambassador, Ayanna Witter-Johnson. Under the baton of Spencer Down and supported by students from the Guildhall School of Music & Drama, our Scholars gave an energetic performance of 'Rather Be' by Clean Bandit and 'Toreador' from Bizet's *Carmen*.

"Music is like my prized possession. All the progress I make and songs I play always put a smile on my face. I love meeting new people and doing something we all love in a positive atmosphere."

– Ellie, Age 15, Violin, Croydon Music & Arts, 2018-22



September
2022

New Scholars' Awards Day

In September we welcomed our new Scholars to the amazing Great Hall at The Merchant Taylors' Company. Almost 100 new Scholars took part in a workshop led by Lincoln Abbots and musicians from ABRSM, followed by an Awards ceremony and performance. We were particularly excited that ABRSM's very first Artistic Director, Alexis Ffrench joined in with the workshop as well as giving an inspiring speech.

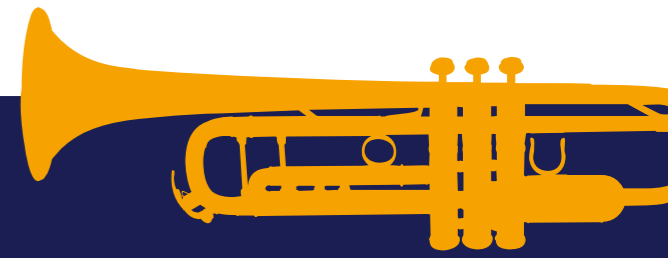


November
2022

Autumn Playing Day

This Playing Day marked the start of our partnership with Conway Hall who generously hosted this event. Focusing on creative composition and supported by Lincoln Abbots and a team of musicians from ABRSM, the Scholars added their own ideas to Mussorgsky's 'A Night on the Bare Mountain', and created their own piece inspired by the COP22 climate conference.

"My favourite thing about being a Scholar is getting the opportunity to do great things like this playing day."
– Peyton, Age 11, Flute, Merton Music Foundation, 2021-25



The future

Following research by our CEO in 2021, we found that attendance at Playing Days was the largest contributing variable to how long Scholars remain on the programme, and how much progress is made over the course of their four years.

While we know there are many factors as to why this may be the case, these findings have allowed us to strategically examine our programme of activity and make changes to enable workshops to be as accessible as possible.

Subsequently, in 2023, **we are trialling a series of 'twilight' sessions in north, east, south and west London** – smaller, after school sessions for our young musicians, which may be more accessible to some families than the larger weekend workshops in central London. Plans include workshops with musicians from the **Hackney Colliery Band, Musiko Musika** and **Bollywood Brass**.

We remain grateful to ABRSM for their ongoing support of these important workshops, and to the London Stock Exchange Group Foundation, and the Victoria Wood Foundation, for supporting the pilot in 2023.



Nicola Benedetti
CBE
Violinist
LMF Ambassador

"I've seen first-hand the impact that music education can have, and the London Music Fund has a unique ability to change the lives of young people through the transformative power of music. It is an honour to be an Ambassador for such a vital organisation."



Senior Scholars

In September 2022, we were delighted to launch the pilot year of our ‘Senior Scholars’ programme, with generous support from John Studzinski CBE. Ten Senior Scholars were selected following nominations from Music Services, junior conservatoires and specialist music schools.

Our Senior Scholars, aged 16-19, are all graduates of our main Scholarship programme, now playing at an advanced standard, and intending to pursue music at higher education or conservatoire level.

As part of the programme each Senior Scholar has received a grant of £1,000 to support their ongoing musical learning (anything from travel and audition costs to instrument purchase, coaching or tuition). In addition they enjoy opportunities that are tailored to their personal musical aspirations, and are developing their leadership and education skills through working as mentors to LMF’s younger Scholars.

Adrianna

**Age 16 – Piano, Violin, Voice
Junior Trinity Laban
Conservatoire**

Adrianna is a pianist, violinist, singer and composer from Lambeth and was awarded her LMF Scholarship in 2014. She now studies at Junior Trinity Laban where she is preparing for diplomas on the piano and violin. As a singer Adrianna has performed professionally with Garsington Opera. She is studying for her A levels and plans to study Music at university.

Aimee

**Age 18 – Cello
Bexley Music**

Aimee is a cellist from Bexley Music and was a London Music Fund Scholar from 2014-18. She has since continued to develop as a cellist and enjoys playing in a variety of ensembles. Aimee is preparing for her A levels and hopes to become a cello teacher in future.

Christopher

**Age 17 – Drums
Harrow Music**

Christopher is a drummer hoping to study music performance and production in future. Since completing his LMF Scholarship in 2019 Chris has held a John Lyon’s bursary at Harrow Music. He regularly performs with Tomorrow’s Warriors and other ensembles in a variety of styles from jazz to hip hop.

Dahlia

**Age 18 – Violin
Centre for Young Musicians**

Dahlia is a violinist studying at the Centre for Young Musicians, having previously learnt through Lewisham Music supported by LMF from 2014-18. Dahlia is one of the London Philharmonic Orchestra’s Young Artists 2022-23 and will be studying at the Royal Conservatoire of Scotland as an undergraduate from September 2023.

Ignacy

**Age 19 – Violin
The Yehudi Menuhin School**

Ignacy was one of our 2013 Scholars from Hounslow and has been studying at the Yehudi Menuhin School as a violinist ever since. He has given numerous solo performances for LMF over the last few years, including at our 10th Anniversary Gala at the Southbank Centre. He hopes to study Electronic Music at conservatoire next year.

Luna

**Age 16 – Piano, Flute
Tower Hamlets Arts and
Music Education Service**

Luna is a pianist, flautist and singer, and has been learning at THAMES since she became a LMF Scholar in 2014. Now in year 12, Luna is working towards her A levels and is considering studying Music at university. She gave a beautiful performance of a Chopin Nocturne at our Autumn Concert.

Mia

**Age 17 – Flute
Junior Trinity Laban
Conservatoire**

Mia plays the flute and has been supported by Hackney Music Service since graduating from her LMF Scholarship in 2019. In 2022 she gained a bursary to study at Junior Trinity Laban. Mia has recently taken up the harp and is also a keen singer. She particularly enjoyed mentoring LMF Scholars at our November Playing Day.

Michael

**Age 18 – Drums, Percussion
Harrow Music**

Michael is a drummer and percussionist who graduated from his Scholarship in 2018. He attended a Tomorrow’s Warriors residential in the United States in 2022 and performs with the group regularly. Michael showed himself to be a natural leader at our Autumn Playing Day, guiding our young percussion Scholars. He will be joining the Jazz Department at Trinity Laban Conservatoire as an undergraduate in September 2023.

Rejus

**Age 18 – Violin
Barking & Dagenham
Community Music Service**

Rejus, who started his LMF Scholarship in 2013, is a violinist and member of the LSO’s East London Academy. Rejus has taken part in several LMF events over the last few years, most notably leading the Celebration Ensemble at our 10th Anniversary Gala. He will be studying at Trinity Laban Conservatoire from September 2023.

Zaki

**Age 18 – Jazz Bass, Clarinet
The Purcell School for
Young Musicians**

Zaki is a multi-disciplinary musician in his final year of study at the Purcell School. He was a clarinet Scholar from 2013-17, learning with Hounslow Music Service. Since then he has continued to progress on the clarinet and has also taken up music technology and jazz bass, which he has been awarded a Scholarship to study at the Royal Academy of Music from September 2023.

Senior Scholar events have included:

- 🎵 An open afternoon at the Guildhall School of Music and Drama
- 🎵 A workshop session at ABRSM and LMF Playing Day at Conway Hall
- 🎵 A London Symphony Orchestra open rehearsal
- 🎵 A workshop session with the London Chamber Orchestra and LMF Playing Day at Conway Hall
- 🎵 A taster day at ABRSM
- 🎵 Performing at LMF’s Showcase Concert

“ Thank you so much for granting me such wonderful opportunities, they are so useful in developing my musical skills as well as my communication and mentoring skills. I am looking forward to all the upcoming events!”

– Rejus



Partnerships

Our Partnership fund supports inspirational projects across London, giving 7-18 year olds outstanding opportunities to perform music from a diverse range of genres, alongside professional musicians, in iconic venues.

Partnership projects must be designed to address an identified gap in provision, with participants having undertaken at least a year of whole class or first access tuition.



Since 2021 our Partnership fund has been supported by the Karlsson Jativa Charitable Foundation, through the Signatur programme for the advancement of the art of music.

5 Partnership projects were supported in 2021–2022:

<p>Bromley Bloco Bromley Music Service</p> <p>+</p> <p>Kinetika Bloco, Crystal Palace Community Trust and James Dixon Primary School</p>	<p>Brass is Back Tri-Borough Music Hub</p> <p>+</p> <p>Royal College of Music and Royal Albert Hall</p>	<p>Youth Ensemble Scheme Newham Music</p> <p>+</p> <p>Orchestras for All, the Orchestra of the Age of Enlightenment (OAE) and the Royal Academy of Music</p>
<p>Together in Sound Waltham Forest Music Service</p> <p>+</p> <p>Chineke! Foundation and NMC Recordings</p>	<p>Grow Roehampton Wandsworth Music</p> <p>+</p> <p>Hackney Colliery Band and Ibstock Place School</p>	



A teacher leading an ensemble in this project told us:

I was fascinated by some of our students being totally captivated by the OAE players and their instruments, and it was a reminder how important it is to keep exposing students to new experiences beyond their experiences and comfort zones.

Youth Ensemble Scheme (YES!)



YES! established a workable and sustainable model for inclusion ensembles, accessible to all young people including those living with disabilities and from Newham's global majority.

The project kick-started inclusion ensembles in six hard-to-reach schools – two secondary and four primary. Pathways and progression routes, including to Higher Education and professional music-making, were signposted to the young people throughout. The project concluded with a spectacular performance at the 2012 Olympic Velodrome, the first musical performance to take place at this unique venue. Newham Music continues to run the YES! Project, aiming to include four new schools every year, building the network year on year.



Together in Sound



This project delivered creative music and composition workshops for Year 8 and 9 students in two Waltham Forest schools.

Chineke! Orchestra musicians supported the students in groups with their musical skills, improvisation techniques and notation. Led by NMC composer and Chineke! collaborator, James B. Wilson, sessions were expressive and imaginative, using a variety of musical tools. This enabled the participants to grow in confidence, trust in their own abilities and develop their creative decision making.

NMC staff also gave students professional guidance on creating their own 'album' release for their new music which was released on NMC's record label. Finally, teachers were supported through additional CPD sessions led by the partners to support their students when delivering creative composition work.

Following the project's completion, the NMC Director of Development told us:

It was really inspiring to see how enthusiastic the participants were as they took to the stage to perform their pieces for the final sharing concert. The happy faces we saw as they emerged from the studio were one of many highlights from the project."



Grow Roehampton



The Grow-Roehampton Street Band provided a much-needed boost in opportunities available to young musicians from five schools in Roehampton.

The ultimate aim was to establish a new community ensemble in partnership with Ibstock Place School. Alongside the Hackney Colliery Band, children from Roehampton created their own original New Orleans jazz inspired street band music, stemming from concepts and themes imagined by the children, relating to their area. The project engaged new audiences in high quality performances by connecting the local community to the Wandsworth Arts Fringe festival and Roehampton Community Week.

Two vibrant performances took place in summer 2022 including a street band procession through the Ashburton Estate in Roehampton. Wandsworth Music now have funding from their local council to continue the new ensemble at Ibstock Place School and will be taking part in the Wandsworth Festival.

In their final project report, a class teacher told us:

I can't believe how much my class has come on from doing this project. Their confidence is so evident.

AMPLIFY LONDON

A partnership between



About Amplify London

We were thrilled to announce the third round of Amplify London funding in spring 2022, supported by YouTube Music. We awarded another five project grants for 2022-23.

Rap Club: Spit Game Live!

Rap Club is a London-wide organisation supporting the young creative leaders of the future. Spit Game Live! was a talent development programme for members of the Spit Game collective. The young artists worked together to develop online content and put on a spectacular live show at a professional venue. You can read more about it in the case study opposite.

Grooveschool: Young Styles

Based in Brixton, Grooveschool provides training in DJ skills and music production for young people experiencing social exclusion or other barriers to education. Young Styles was a bespoke training programme which supported young artists, giving access to professional equipment and resources, and delivering online tutorials, mentoring sessions, workshops, and events. By the end of the project participants had produced a whole album.

Drum the Bass: Croydon Young Composers (CYC) Masterclass

The CYC Masterclass was an intensive training and mentoring programme for young people aspiring to be industry professionals. A vibrant showcase was put on at the end of the project. Ten young musicians were mentored by a range of industry experts, covering topics including production, songwriting, recording, marketing, social media, videography, and touring, resulting in a showcase at the end of the project.

Multi-Story Music: Young Creatives

Peckham-based Multi-Story Music's year-long Young Creatives programme gives talented young people the opportunity to create their own music in collaboration with professional musicians, and lead on creative processes in a range of roles. The Young Creatives meet weekly to create new music and develop their leadership skills. They have played a leading role in Multi-Story's productions and performances so far this year.

We Are No Different – Discover: Music Managers in the Making

We Are No Different was founded in 2020 to amplify marginalised voices and provide meaningful training programmes for young people. This 10-week course offered industry training and experience for young creatives hoping for a career in music management. WAND facilitated weekly sessions with industry experts and supported participants into internships and apprenticeships. The project culminated in a brilliant talent showcase, organised and run by the young managers.

“The legacy of our involvement with Amplify has been the confidence that we have gained from acquiring the funding. We didn't believe that anybody had an interest in funding a project like this but Amplify London has given us our wings and we intend to fly.”

– Laura & Marcus Leon, Co-Founders, We Are No Different

Amplify London so far:

- 3 years
- 15 projects funded
- £89,528 invested
- More than 400 young people supported
- 65% of whom were from Black, Asian and ethnically diverse backgrounds
- 36% were registered for Free School Meals or Pupil Premium*
- 16% had a special educational need or disability*
- 13% were school refusers, NEET, or at risk of exclusion*

*data taken from completed projects

The Amplify London Conference

In September 2022 we hosted a conference at YouTube's space in King's Cross, bringing together leaders from all 15 Amplify-funded organisations for a morning of panel discussions and **networking with representatives from LMF, YouTube and the music industry.**

Highlights included our young panel speaking on being supported into career pathways, our expert music industry panel discussing the future of diversity and inclusion in music, and a performance from TL and Zara, young artists from the Spit Game collective.



Case Study: Spit Game Live!

Spit Game Live! was a talent development programme to support rappers, singers, producers, DJs and creatives within the Spit Game collective, a growing online platform celebrating young Black London cultures. 40 young artists worked together to develop online content and produce a live event – Spit Game's first ever live show – for a sold-out audience of 200 at King's Place.

- 83% of participants felt they had **significantly improved their skills.**
- Online engagement with Spit Game grew with **1,000** additional followers on Instagram. Engagement with individual artists within the collective grew by on average **500+ followers per artist.**
- This engagement led to **major labels and established management companies reaching out** to more than 10 of the young creatives on the project. Some young people were **offered recording contracts**, and were supported by advice and representation from Rap Club through this process.
- Four young leaders took on 'behind-the-scenes' roles and now have **industry experience in planning, producing and running events.** Three of the four young leaders who organised the running of the event have now **secured part-time employment** with Rap Club.
- One young leader was approached by staff at SONY and is now through to the penultimate stage for joining their **A&R Academy**, which if successful would make them one of the youngest A&Rs at a major label in the country.



Benjamin Turner
Director,
Rap Club

“The funding from Amplify London enabled us to hold our first ever large-scale live event, entirely run by and showcasing the talent of the young artists we support. As a result several of them have been approached by management companies and record labels, and are able to take their next steps into the music industry. Being able to offer these opportunities to young creatives from under-represented backgrounds is hugely important, and something we would not have been able to do without the support of the London Music Fund.”



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Thank you to all our other advisors who give their time and expertise to our Amplify Advisory Group, other steering groups and event committees, and to those who retired during the year.



Abel Selaocoe
Cellist
LMF Ambassador

The London Music Fund not only provides financial support for young musicians, but it also creates a supportive community that encourages artistic growth and personal development. I am proud to be an Ambassador, and be part of their efforts to enrich the lives of young people through music.

Our supporters

We would like to thank the many individuals, companies, trusts and foundations who have supported our work. We are enormously grateful to them all.

All donors are listed alphabetically

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