



AMPLIFY LONDON

We are looking for grassroots organisations that provide opportunities for young people in London in the areas of music/music production/music technology. Do you know an organisation that could benefit from our funding?

Amplify London is an exciting new fund set up by the London Music Fund (charity no. 1141216) in partnership with YouTube Music.

It aims to support 10 grassroots organisations in London, throughout 2020 and 2021, with grants of up to £6,000. We are looking for organisations and projects providing musical activities for young people who face barriers in their music-making. The fund aims to help each organisation develop their work and forge links with the music industry, the technology industry and the music education sector, working in collaboration with London music education charity Sound Connections.

We are looking for organisations that offer music opportunities (including production, technology, song-writing) in London for young people aged 11-21.

The **London Music Fund** is an independent charity (no. 1141216) with the Mayor of London as Patron. We have almost 10 years' experience of funding successful music education projects and have awarded over £2.7m funding towards music education in London since 2011.

City Hall • The Queen's Walk • London • SE1 2AA

T: 020 7983 4258 • E: info@londonmusicfund.org • W: londonmusicfund.org

The Mayor of London's Fund for Young Musicians is a company registered by guarantee, company no. 7530077 registered charity no. 1141216
Registered office: City Hall, The Queen's Walk, London SE1 2AA

This new ground-breaking new programme is supported by **YouTube Music**, enabling access to mentors and artists, offering networking opportunities and fantastic exposure for small projects. It is a new fund just for London, aiming to support small projects and help them get to the next level in their delivery and organisation, working with Sound Connections to offer exemplary administration and monitoring support including telephone surgeries and hands on support with evaluation.

To be eligible to apply:

- The applicant must be an organisation, not an individual.
- The organisation must be primarily providing music and/or music technology activity/projects for groups of (min. 10) young people aged 11-21.
- The organisation must be a CIC, CIO, registered charity or cooperative.
- The organisation must not be a music service / hub or school, or an Arts Council funded 'national portfolio organisation'.
- The organisation must have been delivering/providing music activity or music projects for young people for at least 1 year.
- The organisation must have financial records going back at least 1 year.
- The proposed project must take place within the local community and must involve at least 10 young people aged between 11-21

Applications for 2020 open on 10 February, and close on 27 March 2020 (a second round for 2021 will open in Autumn 2020).

Please visit our [website](#) for more information, FAQs and deadlines, or email AmplifyLDN@londonmusicfund.org.

City Hall • The Queen's Walk • London • SE1 2AA

T: 020 7983 4258 • E: info@londonmusicfund.org • W: londonmusicfund.org

The Mayor of London's Fund for Young Musicians is a company registered by guarantee, company no. 7530077 registered charity no. 1141216
Registered office: City Hall, The Queen's Walk, London SE1 2AA